

MADISON & MAYFAIR

PRESS BROCHURE





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Madison & Mayfair is an international homeware brand inspired by the bright lights and ambience of Madison Avenue in New York, combined with the Georgian elegance of Mayfair townhouses and the quirky streets of London.

They are committed to delivering difference and have carefully curated collections which spark imagination into any space. As a homeware and gifting site, the brand's products are split into three collections: Contemporary Deco, Exquisite Luxe and Midnight Blush.

With a background in home and retail for nearly 50 years, Madison & Mayfair have a long-established commercial knowledge and product expertise, allowing them to guarantee an efficient and dependable service, with value-driven products.

Madison & Mayfair are an ecommerce retailer, with seasonal concept stores in and around the UK. Continually striving for style, affordable quality, and variety, they are passionate about making high-end interiors accessible to everyone.

'The home of interior excellence'





GOLD GIRAFFE
STATUE

£39.99

GOLD LEOPARD
STATUE

£24.99

HISTORY

Launched in June 2021, Madison & Mayfair was created by interior specialists and industry leaders, including Champions UK plc, a 20-year established creative brand marketing agency who noticed a gap in the ecommerce market for luxury interiors at high-street prices.



THOUGHT LEADER

Kate Conrad

Kate has held a lifelong passion for all things interior, culminating in her present role as Madison & Mayfair's Lead Designer.

An avid reader of literary classics, Kate combined her love for design with the works of her favourite authors to help create Madison & Mayfair's homeware collections.

With a knowledge of both historical and contemporary interior design styles, Kate has honed a talent for instilling modern sensibilities into timeless pieces.

Kate's free time is spent travelling, absorbing the architectural varieties of the places she visits. When at home, Kate cherishes the time she can spend with family and friends.





COLLECTIONS

Contemporary Deco

Art deco furniture retains great allure, evoking an age of sophisticated rebellion and flapper girls veiled behind plumes of smoke. Madison & Mayfair's contemporary Art Deco collection weaves this charm into modern homeware, where gold embellishments adorn exuberant mirrors and glass, and items are emboldened with flourishes of statement colours, dappled finishes and sleek geometric designs.

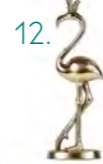
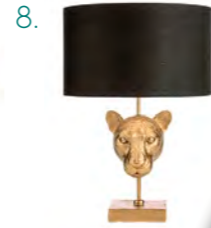
Exquisite Luxe

The Exquisite Luxe collection introduces Madison & Mayfair's most sophisticated of ranges, encompassing Art Deco interior design and intricate patterns and prints. The collection presents a harmonious meeting of contemporary interior design and luxury home decor, where soft, muted colours encounter orchids encased in glass.

Midnight Blush

Sometimes, rooms demand to be furnished with products that have something... extra. Perhaps they require the stark minimalism of Scandinavian furniture, or the curiosity of a gold wire lantern? Madison & Mayfair believe furniture retailers ought to provide homeware that offers the unique. Their Midnight Blush collection presents design that adheres to one of life's golden rules: never be boring. Discover products inspired by Scandinavian furniture brands and the iconography of the Far East.

OUR PRODUCTS



1. GOLD PLEATED FRAME £12.99
2. GOLD LEOPARD LAMP £79.99
3. SILVER LEAF DESIGN PHOTO FRAME £19.99
4. GOLD MONKEY ORNAMENT £34.99
5. SILVER RESIN PHOTO FRAME £12.99
6. ANTIQUE GOLD PHOTO FRAME £9.99
7. GOLD LEOPARD BOOKENDS £34.99
8. GOLD LEOPARD HEAD LAMP £99.99
9. DARCY VELVET SHELL CHAIR £329.99
10. LEXI DINING CHAIR £199.99
11. CLACK & GOLD SILVER QUILTED STOOL £139.99
12. GOLD FLAMINGO ORNAMENT £9.99
13. GOLD DETAILED PHOTO FRAME £17.99
14. GOLD WALL SHELF £129.99
15. WOVEN CHENILLE POM-POM THROW £24.99
16. EVENING MIST HERON DESIGN CANDLE £12.99
17. GOLD LEOPARD STATUE £24.99
18. SITTING BUDDHA TABLE WITH GLASS TOP £199.99
19. SET OF 2 WATERCOLOUR MUGS £24.99
20. ZEBRA PRINT SIDE PLATE £4.99
21. GOLD METAL COFFEE TABLE £159.99
22. GOLD GIRAFFE STATUE £39.99
23. GOLD COLLAGE PHOTO FRAME £59.99
24. NEROLI COTTON REED DIFFUSER £24.99
25. GOLD SITTING BUDDHA £39.99
26. ZEBRA PRINT BOWL £6.99
27. WHITE ORCHID IN GLASS VASE £79.99
28. BROOKLYN VELVET OTTOMAN STOOL £119.99
29. BLACK PANTER ORNAMENT £99.99
30. PARROT STATUE £39.99
31. GOLD ZEBRA PRINT MUG £7.99
32. PINK & GOLD SIDE PLATE GOLD £4.99
33. BUDDHA ORNAMENT £10.99
34. PINK & GOLD GEOMETRIC MUG £ 6.99
35. BLACK & GOLD PATTERNED SIDE PLATE £4.99
36. ROUND DRINK TROLLEY IN GOLD £119.99

HAMPERS

As well as offering seven collections of wicker hampers, all including giftable luxury pieces, available in pre-selected small, medium, and large sizes, Madison & Mayfair offer personalised hampers.

These allow customers to select their desired products from Madison & Mayfair's three collections, to build their perfect gift.



SPEAKERSHIP TOPICS

- Interior trends coming out of COVID-19
- COVID-19: Renovation vs Relocation
- Outdoor styling tips for a beautiful back garden exterior
- How to create a festival at home
- How different wall colours can change the size and shape of your space
- How to get the high-end interior look for less
- Back to school: How decluttering and re-organising your office helps with motivation
- Introducing certain colours can help you focus
- From home to halls – how décor will help you feel at home at University
- Easy ways to add value to your home
- Home Improvement can improve your health
- The boundless benefits of aromatherapy and certain scents
- WFH and improving your office space
- Home hacks that won't break the bank



WHY WE MATTER...

Acknowledging a period of radical change, Madison & Mayfair sets out to be one step ahead, accommodating its business approach to accelerate the customer ecommerce experience and break the barriers of online shopping.

Each year, Madison & Mayfair promises to bring consumers the most sought-after pieces based on the latest fashion trends and leading industry events.

Their products are created by interior specialists and industry leaders, backed by more than 50 years of experience, passionate about ensuring delivering high-end interiors are accessible to everyone.

For media enquiries, press samples or competition prizes please contact:

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