MADISON & MAYFAIR

How to Get the High-End Interior Look for Less

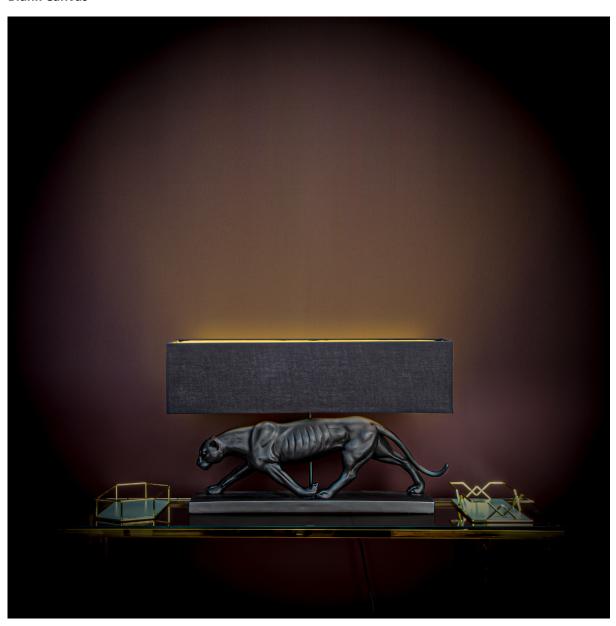
Kate Conrad, interior design specialist at luxury homeware providers Madison & Mayfair, believes achieving high-end interiors needn't require lavish spending. In this article, Kate shares her five ways that a luxury feel can be attained when budgets are tight and time is precious.

If I have mastered one skill in my interior design career, it is how to present the affordable as luxuriant. When renovating a home or a room, budgets will be stretched, and time will seemingly vanish.

Good interior design requires flexibility and practicality. Even the most opulent rooms take a short-cut or two to achieve their desired look. Having a hack at hand is no compromise, rather a way to attain the room of our dreams - with efficiency.

I've shared my key tips to help transform a home into a place of superior design and comfort.

Blank Canvas



The first thing to do when contemplating redecorating a room is: attempt to see the space as a blank canvass. By envisioning a room rid of furniture, we begin to note it's architectural features. Wooden beams, hardwood floors, built-in shelves, tiles and fireplaces in older homes are too often obscured.

By bringing them to the fore, we aren't simply showcasing something that *looks* expensive, but something that *is* expensive. It's time to make them as prominent as possible.

Once your architectural features have been revealed, it is advised to keep the surrounding areas as clean and clutter free as possible. And then, it's time to implement my next tip...

Paint Trim



Now that we have exposed the beauty of your home's natural charm, we can begin to highlight its appealing features.

Pay particular attention to windows and staircases, which lend themselves to flashes of colour. A staircase trimmed with darker tones adds gravitas, especially when contrasted with lighter ones.

It's important not to let dated-looking paintwork remain, a fresh coat of paint is imperative. The same is true of woodwork. While exposed and worn wood can work beautifully, it requires more time, care and attention than suits our purposes here. A good paint, gloss or varnish will replenish the pre-existing qualities of your home's architectural structures.

Statement pieces



The addition of dining tables, rugs and impactful ceiling lights can provide instant luxury, though I recommend some budgeting for these embellishments.

It is wise to select these pieces in colours that are easily cleaned and fabrics that will last. While these means slightly more expenditure, 'affordably chic' is most certainly the aim – and with some wise shopping, they are easily acquired. If materials are natural and arrive in earthy tones, they are likely to last and, if we adhere to my first two tips, will assuredly emanate a high-end interior feel.

Declutter



Leaving generous space is an essential element of achieving a luxury feel around the home. A maximalist approach to interiors obscures the details and architectural flourishes that we are striving to showcase – let walls and surfaces breathe.

Arranging objects and ornaments ought to follow the rule of two or three, with displays organized in threes or in pairs. If you have encountered images of high-end interiors that have inspired your own, look at them again. You'll notice no clutter, and arrangements will be presented minimally.

A neat and sophisticated look is easily achievable with a good organisation. Think of the most pleasurable hotel suits you have stayed in. The crispness of their arrangements, where only functional and beautiful objects are visible, gives these rooms an immediate feel of luxury.

Imitate the real thing



Image source Madison and Mayfair

Who wouldn't love a Bergère chair or an 18th century Wedgwood accessory littered about the home? These types of fine and intricate pieces work splendidly in minimalist, high-end homes.

But, of course, they are an unrealistic purchase. However, that shouldn't deter anyone from benefiting from their splendour. At Madison & Mayfair, we created items such as our <u>Art Deco Velvet Shell Chair</u> so that the luxury of the past is affordably available in the present.

Furniture that echoes historical design epoch's deliver an immediate sense of the luxury that those eras represent. Rather than use a complete furniture collection to decorate a single room, one or two items used sparingly form a chosen era brings as sense of contemporary high-end design.

To read more about the exciting range of products and discover our blog visit Madison & Mayfair
(madisonandmayfair.com).
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More images and samples available on request.

About Madison & Mayfair

With a homeware and retail heritage spanning over fifty years, Madison & Mayfair has a desire to provide customers with luxury homeware, without compromise to quality and without prohibiting by price, culminated in establishing Madison & Mayfair, the home of interior excellence. Our aesthetic draws from the leafy Georgian elegance of Mayfair townhouses, and its upscale cluster of galleries, tailors and independent boutiques. To bring this charm to union with the refined modernity of Madison Avenue in New York City, in the form of graceful designs, inspires our entire range. We carefully curate our collections of homeware and hampers to provide affordably luxurious ornaments, accessories, and furniture, aligned with our aim to make our homes better, beautifully.

The Collections

Contemporary Deco

Exquisite Luxe

Midnight Blush