MADISON & MAYFAIR

Autumn signals a revival for Art Deco and get inspired by Madison & Mayfair's timeless style

Holidaymakers might be enjoying the last week of their summer staycations, yet it is that time of the year we turn our thoughts to autumn. Already the berries are on the trees and the leaves are beginning to turn – so with the cosy season just around the corner, it is the perfect opportunity to refresh our homes and prepare them for when the nights draw in.

Madison & Mayfair's autumn collection includes an array of timeless and contemporary designs with artful, sculpturesque, and daring pieces that conjure up a warm and intimate feeling. Choose from three beautiful collections Midnight Blush, Contemporary Deco and Exquisite Luxe and usher in the autumn equinox with great flourish. One of the most exciting ranges is the Great Gatsby Contemporary Art Deco collection – a movement making a revival over a century on. The Great Gatsby author Scott Fitzgerald's is a September son. We imagine how he might furnish his central protagonist Gatsby's grand mansion. A Madison & Mayfair pink velvet chair captures that era perfectly with its soft pink tone, clamshell curves and smooth geometry - the ideal place to seat party guests.



Homes always look cosy with the fire on and the lamps lit. Not only can they brighten up a room and illuminate a dull day, they welcome people home. At the flick of a switch, lamps can cast a much more flattering glow than overhead lights, so it is a good idea to have plenty dotted around your home. Madison & Mayfair has some beautiful illuminations to evoke the mighty spirit of Africa, with leopard heads and panther bases for a contemporary and bold look. Then there are large gold lanterns that conjure up images of faraway exotic lands, igniting a sense of adventure into the home.



Unfurl the contents of the Madison & Mayfair <u>SoHo Hamper</u> and unravel the soft luxuriant fluffy throws that add an extra dimension of comfort to your home. Snuggle down beneath them as the fire crackles. The crunch of the leaves outside signals the arrival of excited guests to any dinner party as the aroma of reed diffusers perfumes the room with scents of citrus and cotton undertones. Delve inside to find some delightful bone China mugs perfect for a hot tea, a gold-flowered Art Deco picture frame to capture memories all within this luxury wicker hamper.



Another favourite pastime in winter is reading and literature lovers can curl up with a classic novel surrounded by furnishings and décor inspired by Madison & Mayfair's Great Gatsby Contemporary Art Deco collection. Art Deco design making a revival over a century on. Scott Fitzgerald is a September son himself. We imagine how he might furnish his central protagonist Gatsby's grand mansion. Might he cradle a warming whiskey in a Moscow mule glass as the nights draw in or would Gatsby and Daisy Buchanan clasp delicate gold champagne saucers as they embrace each other under a starry night. Imagine their love burning as bright as one of Madison & Mayfair's candles against the backdrop of the room behind them.



"As the seasons change and we look ahead to the next six months, we're excited to introduce new colour palettes, textures and inspirational products to our customers inspired by Art Deco," says Kate Conrad, an interior specialist from new luxury homeware and gifting brand Madison & Mayfair.

"This season is about feeling good at home. Focus the senses on the season and explore our range—using colours, materials, lights, and scents to help our customers feel-good-at-home."

Madison & Mayfair's autumn sale is on now. Head over to their website to find out more. If you would like a sample of any of the Madison & Mayfair products mentioned in this guide, then get in touch with Donna Richardson PR Manager on drichardson@championsukplc.com

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More images and samples available on request.

About Madison & Mayfair

With a homeware and retail heritage spanning over fifty years, Madison & Mayfair has a desire to provide customers with luxury homeware, without compromise to quality and without prohibiting by price, culminated in establishing Madison & Mayfair, the home of interior excellence. Our aesthetic draws from the leafy Georgian elegance of Mayfair townhouses, and its upscale cluster of galleries, tailors and independent boutiques. To bring this charm to union with the refined modernity of Madison Avenue in New York City, in the form of graceful designs, inspires our entire range. We carefully curate our collections of homeware and hampers to provide affordably luxurious ornaments, accessories, and furniture, aligned with our aim to make our homes better, beautifully.

The Collections

Contemporary Deco

Exquisite Luxe

Midnight Blush